

Mayur Gayakwad

Digital Experience Designer

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EXPERIENCE

Digital Experience Designer

Matter • Full-Time

Jan 23 - Present

- Designed and shipped consumer-facing digital experiences across web platforms and vehicle-connected applications, improving usability and interaction clarity for EV riders
- Collaborated directly with engineering and product in a zero project manager environment, enabling faster decision-making and tighter execution cycles
- Led end-to-end design workflows from concept → wireframes → high-fidelity → prototypes → developer handoff, ensuring design consistency and production quality
- Contributed to improving interaction patterns and visual systems across multiple product touchpoints
- Worked on real-time and connected product experiences, balancing hardware constraints with intuitive UI design

Product Designer

BYJUS • Full-Time

Jan 22 - Jan 23

- Designed end-to-end experiences for the BYJU'S Classes Two-Teacher Model, improving clarity and interaction between students and teachers during live sessions
- Worked across tutor dashboards, training platforms, and web applications to create consistent and scalable product experiences
- Collaborated closely with product managers and engineers to ship features smoothly across multiple learning surfaces
- Created wireframes, prototypes, and high-fidelity designs with a strong focus on usability, accessibility, and visual consistency

Product Designer

Tradeflo • Internship

Jul 2021 - Dec 2021

- Designed a B2B product for EXIM traders from scratch, including user research, flows, and interface design
- Built and shipped a functional web application using Bubble (no-code), enabling faster iteration and deployment
- Simplified complex trade workflows to improve usability and operational efficiency
- Delivered end-to-end design solutions from concept to implementation

EDUCATION

Bachelor's Of Engineering - Computer Science

Dr. D. Y. Patil College Of Engineering, Pune, Maharashtra India

(Jul 2015 - Jul 2020)

CONTACT

gayakwadmayur9999@gmail.com

+91 7499528720, 7057944232

Pune, Maharashtra

SKILLS

Design

Product Design, UX Design, UI Design, Interaction Design, Visual Design

User Experience

User Research, User Flows, Wireframing, Prototyping, Information Architecture

Systems & Thinking

Design Systems, Usability, Problem Solving, User-Centered Design

Tools

Figma, Framer, Webflow, After Effects, Zeplin, Miro, Notion, Bubble